



RE100

RE100: Innovative ESG token for reducing carbon emissions

RE100 is a carbon emissions reduction token project based on ESG (Environmental, Social, Governance).

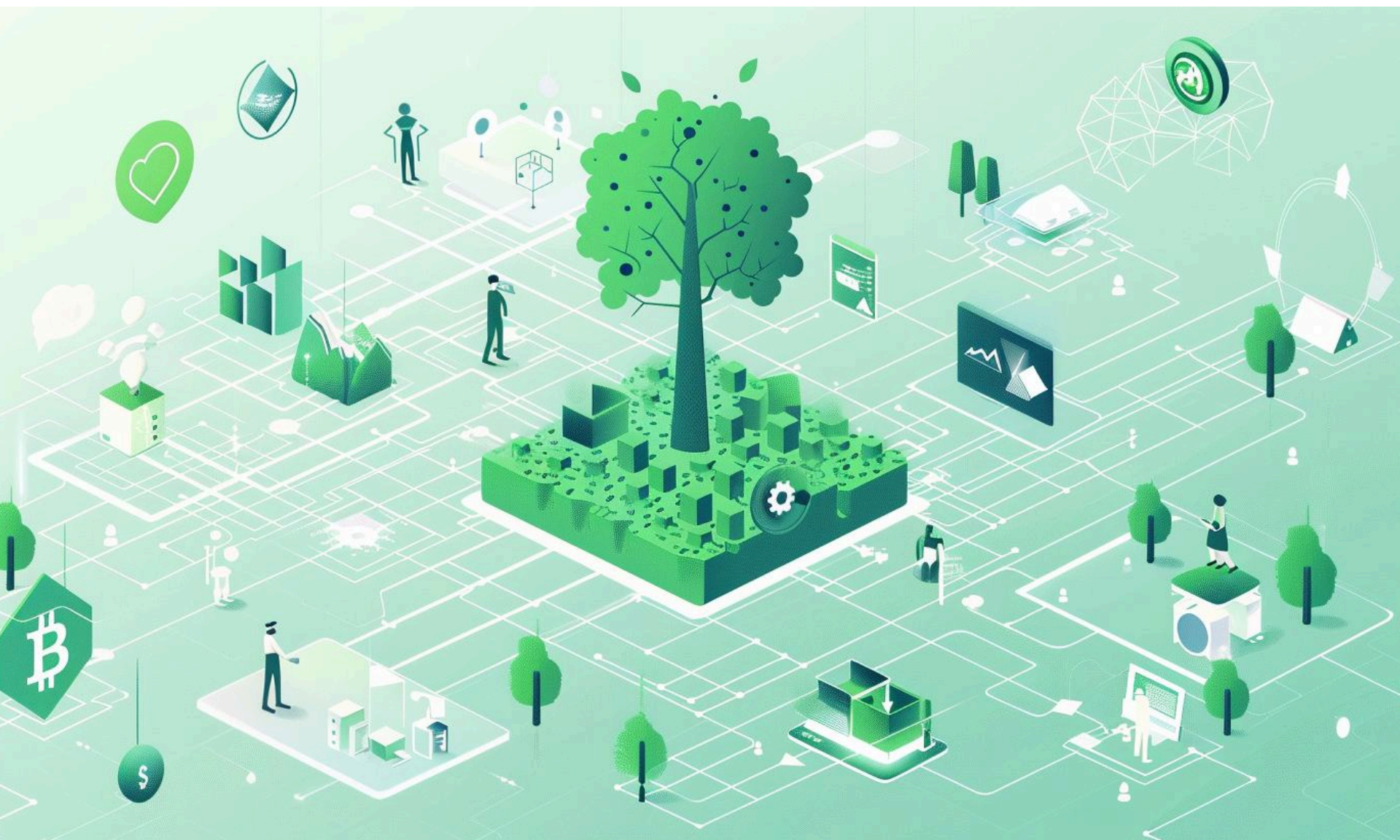
PROJECT : RE100

RE100: A Revolutionary ESG Token for Carbon Emission Reduction

In the face of the climate crisis confronting our planet, sustainable development and carbon neutrality are **no longer mere choices but essential imperatives for securing our future.**

RE100 is an innovative token project based on ESG (Environmental, Social, Governance) principles, designed to enable individuals and businesses worldwide to easily participate in carbon emission reduction activities while receiving economic incentives.

RBy leveraging blockchain technology, RE100 ensures transparency and efficiency, creating economic, environmental, and social value within the ESG ecosystem.





BUSINESS OVERVIEW AND PURPOSE

Overview and Purpose of the ESG Project

RE100 integrates **Environmental, Social, and Governance** elements to provide an innovative platform for a sustainable future.

Designed to enable corporations and individuals to participate easily in carbon reduction efforts, RE100 pursues environmental protection and economic growth simultaneously.



Reduce Carbon Emissions

Contribute to global carbon neutrality goals.



Enhance Transparency

Record activity data transparently using blockchain technology.



Build a Sustainable Economic Ecosystem

Offer economic incentives for ESG activities.



Promote ESG Participation

Provide an accessible platform for ESG activities for both corporations and individuals.

BUSINESS BACKGROUND

Background: Why ESG Is Essential

01

Escalating Climate Crisis

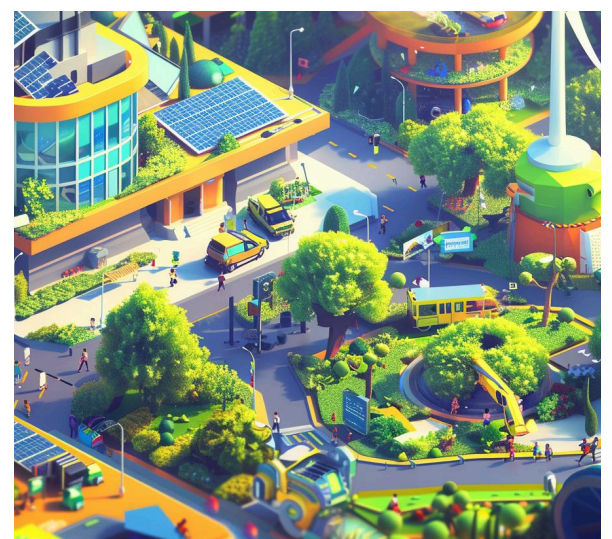


- Increasing extreme weather events and natural disasters due to climate change have severe impacts on the environment, economy, and society.
- Despite agreements like the Paris Accord, participation in carbon reduction remains insufficient globally.

02

The Need for Sustainable Development

- ESG is no longer an option but a necessity for corporate governance.
- Investors and consumers favor companies adhering to ESG principles, recognizing ESG management as a critical factor for long-term success.



BUSINESS BACKGROUND

Background: Why ESG Is Essential



03

Limitations of Existing Systems

- Current carbon credit and ESG management systems lack transparency and efficiency, leading to trust issues.
- Decentralized approaches powered by blockchain can resolve inefficiencies and lower costs.

Growth Potential, Development Prospects, and Demand for ESG

Growth Potential of ESG

- Global ESG investments exceeded \$35 trillion in 2023, reflecting a 50% growth in the past five years.
- Forecasts predict the market will surpass \$50 trillion by 2030, driven by increasing regulatory pressure and consumer demand.

Development Prospects

- Over 90% of Fortune 500 companies now integrate ESG into their strategies.
- Key technologies such as blockchain, IoT, and AI are enabling precise measurement and management of ESG metrics.
- ESG frameworks are increasingly linked with financial incentives, encouraging broader corporate adoption.

Demand for ESG

- 72% of consumers consider sustainability when purchasing products.
- 68% of investors believe companies with strong ESG performance generate higher returns over time.
- Governments and financial institutions are mandating stricter compliance, creating a robust foundation for ESG-related innovation.

Data Visualization

metric	2020	2023	2030
Global ESG Investments (\$ Trillion)	23	35	50
Consumer ESG Consideration (%)	55	72	85
Fortune 500 ESG Adoption (%)	75	90	100



RE100 TOKEN

Token Details



Token Name	RE100
Token Symbol	RE100
Total Supply	10,000,000,000개 (고정)
Blockchain Network	Binance Smart Chain (BEP-20 Standard)
Purpose	Support projects and activities aimed at carbon emission reduction
Smart Contract Features	Transparent transaction recording Automated rewards for carbon reduction contribution

Token Name

RE100

Token Symbol

RE100

Total Supply

10,000,000,000 (Fixed)

Blockchain Network

Binance Smart Chain
(BEP-20 Standard)

RE100 VISION

Vision and Goals



01

Carbon Emission Reduction

Promote carbon reduction activities and record them transparently on the blockchain.



02

Foster ESG Activities

Encourage corporations and individuals to participate in ESG initiatives, accelerating sustainable development.



03

Offer Incentives

Provide RE100 tokens as economic rewards to participants in carbon reduction activities.

USE CASE

Use Cases



1. Carbon Reduction Certification

RE100 certifies activities of corporations and individuals contributing to carbon reduction and records them on the blockchain.

ex) Renewable energy usage certification, participation in carbon offset projects.

2. Providing Incentives

RE100 tokens are distributed to corporations or individuals participating in carbon reduction activities.

ex) Electric vehicle purchases, solar panel installations, renewable energy transitions.

3. Carbon Credit Trading

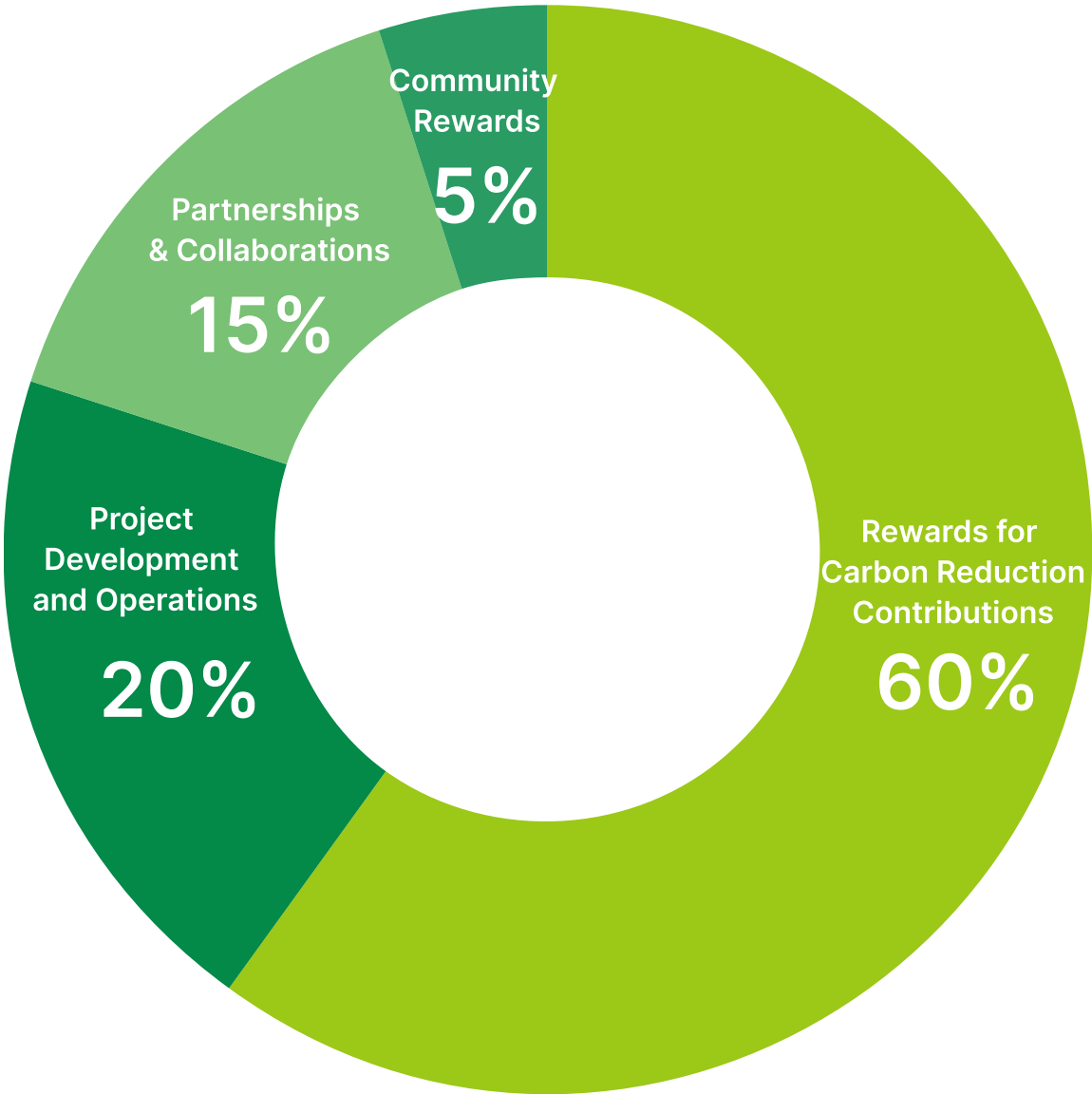
RE100 tokens can be used in carbon credit trading platforms.

ex) Activates trading of carbon credits between businesses.

TOKEN ALLOCATION

Token Allocation

Rewards for Carbon Reduction Contributions	Project Development and Operations	Partnerships and Collaborations	Community Rewards
60%	20%	15%	5%



ROAD MAP

Roadmap

Phase 1: Project Preparation (Q1 2025)

- Publish RE100 whitepaper
- Establish initial partnerships
- Develop smart contracts

Phase 2: Platform Launch (Q2 2025)

- Launch RE100 token
- Roll out carbon reduction activity certification system
- Onboard the first partner corporation

Phase 4: Building a Sustainable Ecosystem (2026 and Beyond)

- Connect with ESG projects worldwide
- Establish a system to share and report carbon reduction achievements

Phase 3: Global Expansion (Q4 2025)

- Integrate carbon credit exchanges
- Expand collaborations with major ESG companies
- Activate user community

TECHNOLOGY

Technical Features and Development

01

Smart Contract Development

- Compliant with BEP-20 standards.
- Automated certification and reward distribution for carbon reduction.
- Regular smart contract audits to ensure security.

02

Platform Development

- Carbon reduction data recording and certification system.
- API integration for real-time carbon emission data from corporations.
- User-friendly dashboards and reporting tools.

TECHNOLOGY

Technical Features and Development



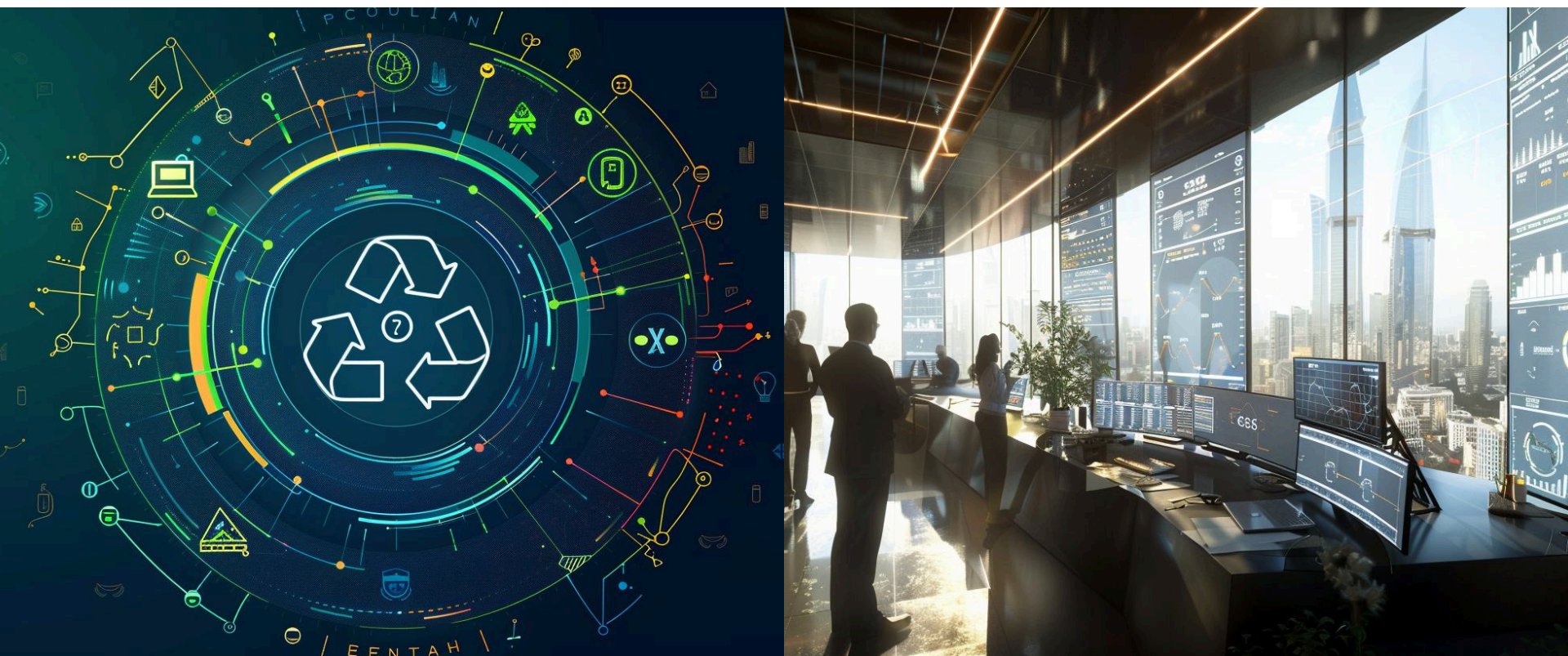
03

Carbon Credit Exchange Development

- P2P trading platform utilizing RE100 tokens.
- Real-time trading with transparent pricing mechanisms.

BUSINESS MODEL

Business Model



Carbon Credit Trading Fees

A percentage fee on all transactions conducted on the RE100 platform.



ESG Certification Services

Offer carbon reduction certification reports and consulting services for corporations.

BUSINESS MODEL

Business Model



Token Value Growth Model

- Increase demand for RE100 tokens through their scarcity and practical use cases.
- Establish a virtuous cycle of participation in carbon reduction and token utilization.



Partnerships and Collaborations

- Expand platform adoption through partnerships with global ESG projects.
- Generate additional revenue through collaborations with renewable energy firms.

The top section of the slide features a vibrant background image. It depicts a landscape with several wind turbines under a sunset sky. In the center, a large, glowing blue and green wireframe sphere is composed of interconnected lines and points, resembling a molecular or network structure. The text 'RE100 RISK' is positioned in the upper left, and the 'RE100' logo is in the upper right.

RE100 RISK

Risk Management

Market Volatility

Design a stable distribution structure to mitigate token value fluctuations.

Regulatory Compliance

Engage legal advisors to ensure adherence to global regulations.

Technical Security

Strengthen security through regular smart contract audits.

CONCLUSION

Building an ESG Ecosystem Together

Conclusion

RE100 is a token project that innovatively promotes carbon reduction and ESG activities. By creating a cooperative ecosystem where individuals and corporations can collaborate globally, RE100 aims to realize long-term environmental protection and economic growth simultaneously.